



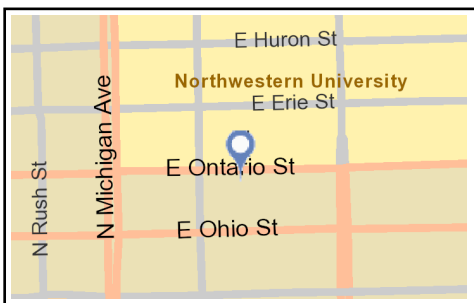
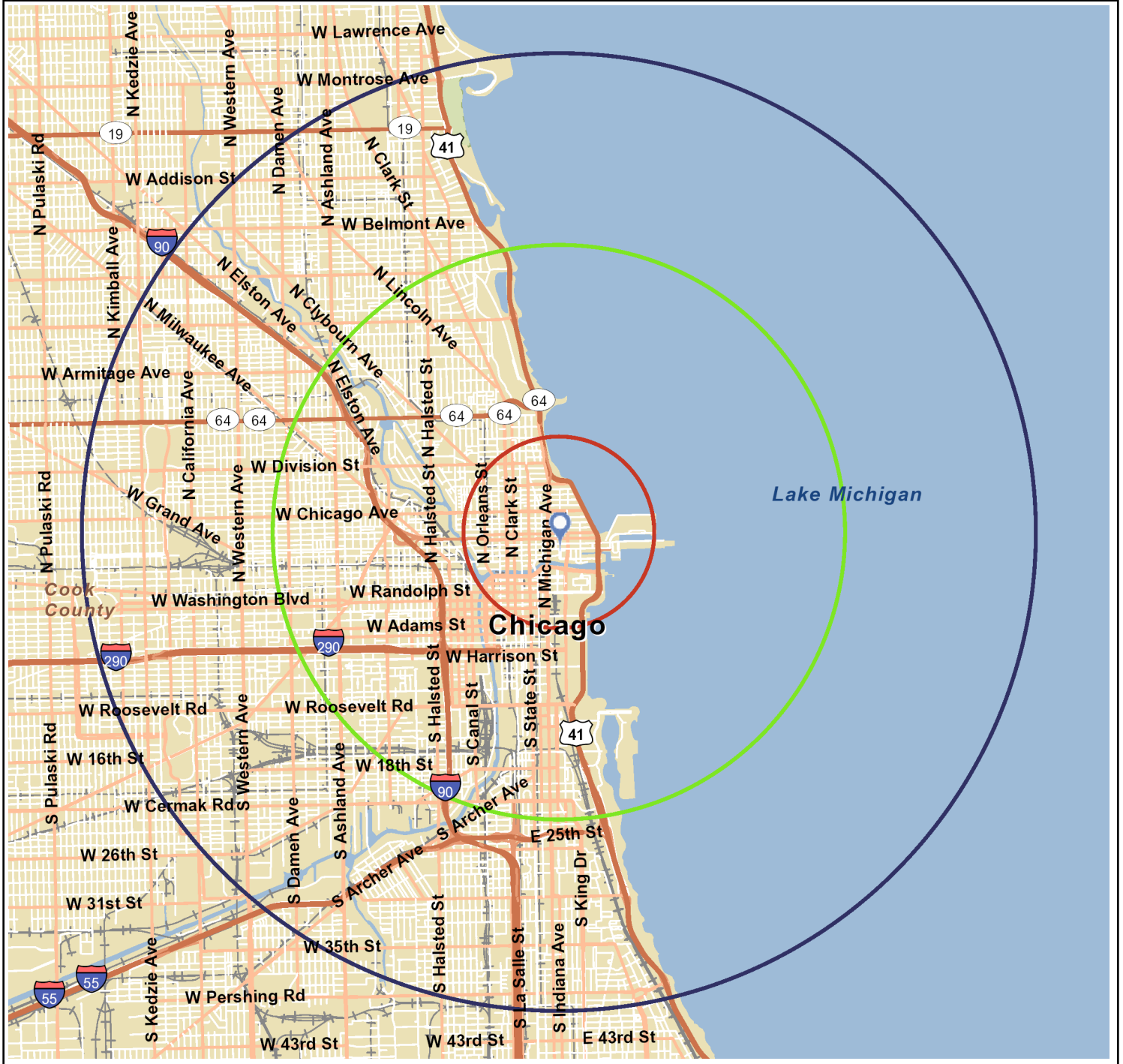
Site Map

Prepared by James AscotJames Ascot

224-28 E Ontario St, Chicago...

Latitude: 41.893511
Longitude: -87.622035

Ring: 1, 3, 5 Miles





Executive Summary

Prepared by James AscotJames Ascot

224-28 E Ontario St, Chicago...

Latitude: 41.893511
Longitude: -87.622035

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Population			
Total Population	68,804	276,752	718,382
Male Population	48.1%	49.2%	49.7%
Female Population	51.9%	50.8%	50.3%
Median Age	41.4	34.4	32.1
2010 Income			
Median HH Income	\$78,581	\$68,685	\$58,466
Per Capita Income	\$79,519	\$56,310	\$39,738
Average HH Income	\$121,134	\$103,715	\$85,491
2010 Households			
Total Households	44,907	148,289	329,607
Average Household Size	1.47	1.78	2.11
2010 Housing			
Owner Occupied Housing Units	37.1%	35.0%	31.2%
Renter Occupied Housing Units	49.4%	53.0%	57.1%
Vacant Housing Units	13.6%	12.0%	11.7%
Population			
1990 Population	49,635	214,748	658,606
2000 Population	58,670	235,059	672,177
2010 Population	68,804	276,752	718,382
2015 Population	72,268	286,671	728,728
1990-2000 Annual Rate	1.69%	0.91%	0.2%
2000-2010 Annual Rate	1.57%	1.61%	0.65%
2010-2015 Annual Rate	0.99%	0.71%	0.29%

In the identified market area, the current year population is 718,382. In 2000, the Census count in the market area was 672,177. The rate of change since 2000 was 0.65 percent annually. The five-year projection for the population in the market area is 728,728, representing a change of 0.29 percent annually from 2010 to 2015. Currently, the population is 49.7 percent male and 50.3 percent female.

Households			
1990 Households	31,260	107,399	278,267
2000 Households	38,505	126,742	305,323
2010 Households	44,907	148,289	329,607
2015 Households	47,055	153,869	335,137
1990-2000 Annual Rate	2.11%	1.67%	0.93%
2000-2010 Annual Rate	1.51%	1.54%	0.75%
2010-2015 Annual Rate	0.94%	0.74%	0.33%

The household count in this market area has changed from 305,323 in 2000 to 329,607 in the current year, a change of 0.75 percent annually. The five-year projection of households is 335,137, a change of 0.33 percent annually from the current year total. Average household size is currently 2.11, compared to 2.13 in the year 2000. The number of families in the current year is 134,700 in the market area.

Housing

Currently, 31.2 percent of the 373,332 housing units in the market area are owner occupied; 57.1 percent, renter occupied; and 11.7 percent are vacant. In 2000, there were 337,448 housing units - 30.1 percent owner occupied, 60.3 percent renter occupied and 9.5 percent vacant. The rate of change in housing units since 2000 is 0.99 percent. Median home value in the market area is \$308,975, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 3.2 percent annually to \$361,655. From 2000 to the current year, median home value changed by 3.04 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015. ESRI converted 1990 Census data into 2000 geography.



Executive Summary

Prepared by James AscotJames Ascot

224-28 E Ontario St, Chicago...

Latitude: 41.893511
Longitude: -87.622035

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
Median Household Income			
1990 Median HH Income	\$42,100	\$32,801	\$26,078
2000 Median HH Income	\$61,172	\$53,893	\$44,031
2010 Median HH Income	\$78,581	\$68,685	\$58,466
2015 Median HH Income	\$103,027	\$86,220	\$71,041
1990-2000 Annual Rate	3.81%	5.09%	5.38%
2000-2010 Annual Rate	2.47%	2.39%	2.8%
2010-2015 Annual Rate	5.57%	4.65%	3.97%
Per Capita Income			
1990 Per Capita Income	\$49,590	\$29,438	\$17,693
2000 Per Capita Income	\$68,782	\$48,863	\$32,354
2010 Per Capita Income	\$79,519	\$56,310	\$39,738
2015 Per Capita Income	\$95,730	\$67,610	\$47,781
1990-2000 Annual Rate	3.33%	5.2%	6.22%
2000-2010 Annual Rate	1.43%	1.39%	2.03%
2010-2015 Annual Rate	3.78%	3.73%	3.76%
Average Household Income			
1990 Average Household Income	\$77,985	\$58,267	\$41,385
2000 Average Household Income	\$103,621	\$89,640	\$70,327
2010 Average HH Income	\$121,134	\$103,715	\$85,491
2015 Average HH Income	\$146,289	\$124,457	\$102,645
1990-2000 Annual Rate	2.88%	4.4%	5.45%
2000-2010 Annual Rate	1.54%	1.43%	1.92%
2010-2015 Annual Rate	3.85%	3.71%	3.73%

Households by Income

Current median household income is \$58,466 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$71,041 in five years. In 2000, median household income was \$44,031, compared to \$26,078 in 1990.

Current average household income is \$85,491 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$102,645 in five years. In 2000, average household income was \$70,327, compared to \$41,385 in 1990.

Current per capita income is \$39,738 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$47,781 in five years. In 2000, the per capita income was \$32,354, compared to \$17,693 in 1990.

Population by Employment

Total Businesses	16,650	33,572	46,099
Total Employees	346,491	659,792	823,143

Currently, 86.8 percent of the civilian labor force in the identified market area is employed and 13.2 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 89.1 percent of the civilian labor force, and unemployment will be 10.9 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 68.4 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 75.1 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 13.6 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 11.3 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 39.0 percent of the market area population drove alone to work, and 3.5 percent worked at home. The average travel time to work in 2000 was 31.0 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 17.2 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 15.2 percent were high school graduates only (29.6 percent in the U.S.)
- 4.4 percent had completed an Associate degree (7.7 percent in the U.S.)
- 28.7 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 21.4 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)



Demographic and Income Profile

224-28 E Ontario St, Chicago, IL 60611-3951
 Ring: 1 mile radius

Prepared by James Ascot

Latitude: 41.893511
 Longitude: -87.622035

Summary	2000	2010	2015
Population	58,670	68,804	72,268
Households	38,505	44,907	47,055
Families	10,735	12,177	12,515
Average Household Size	1.46	1.47	1.48
Owner Occupied Housing Units	16,142	19,266	20,211
Renter Occupied Housing Units	22,363	25,641	26,844
Median Age	38.6	41.4	41.6
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.99%	0.27%	0.76%
Households	0.94%	0.27%	0.78%
Families	0.55%	0.07%	0.64%
Owner HHS	0.96%	0.32%	0.82%
Median Household Income	5.57%	2.76%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,198	13.5%	4,398	9.8%	2,993	6.4%
\$15,000 - \$24,999	2,578	6.7%	2,255	5.0%	1,606	3.4%
\$25,000 - \$34,999	3,027	7.9%	2,334	5.2%	1,568	3.3%
\$35,000 - \$49,999	5,170	13.4%	4,652	10.4%	2,988	6.4%
\$50,000 - \$74,999	6,747	17.5%	7,583	16.9%	8,030	17.1%
\$75,000 - \$99,999	4,031	10.5%	6,636	14.8%	5,293	11.2%
\$100,000 - \$149,999	4,805	12.5%	6,824	15.2%	10,276	21.8%
\$150,000 - \$199,999	2,535	6.6%	3,713	8.3%	5,615	11.9%
\$200,000+	4,405	11.4%	6,508	14.5%	8,684	18.5%

Median Household Income	\$61,172	\$78,581	\$103,027
Average Household Income	\$103,621	\$121,134	\$146,289
Per Capita Income	\$68,782	\$79,519	\$95,730

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,448	2.5%	1,800	2.6%	1,890	2.6%
5 - 9	931	1.6%	1,116	1.6%	1,175	1.6%
10 - 14	801	1.4%	926	1.3%	995	1.4%
15 - 19	1,220	2.1%	1,592	2.3%	1,539	2.1%
20 - 24	5,007	8.5%	6,266	9.1%	6,144	8.5%
25 - 34	15,769	26.9%	15,825	23.0%	17,757	24.6%
35 - 44	10,148	17.3%	10,245	14.9%	9,628	13.3%
45 - 54	8,564	14.6%	10,831	15.7%	10,490	14.5%
55 - 64	6,950	11.8%	10,390	15.1%	11,210	15.5%
65 - 74	4,411	7.5%	5,418	7.9%	6,803	9.4%
75 - 84	2,540	4.3%	3,011	4.4%	3,156	4.4%
85+	880	1.5%	1,386	2.0%	1,482	2.1%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	45,816	78.1%	50,824	73.9%	52,442	72.6%
Black Alone	6,254	10.7%	7,570	11.0%	7,600	10.5%
American Indian Alone	96	0.2%	205	0.3%	259	0.4%
Asian Alone	4,716	8.0%	7,170	10.4%	8,349	11.6%
Pacific Islander Alone	44	0.1%	79	0.1%	94	0.1%
Some Other Race Alone	660	1.1%	1,341	1.9%	1,671	2.3%
Two or More Races	1,084	1.8%	1,615	2.3%	1,853	2.6%
Hispanic Origin (Any Race)	2,480	4.2%	4,841	7.0%	6,042	8.4%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

December 13, 2010

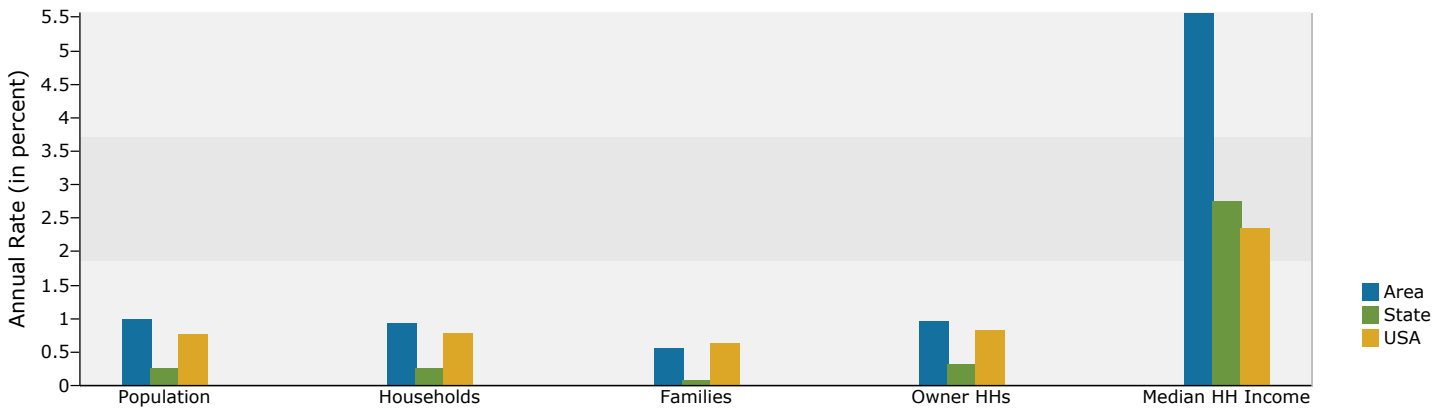


Demographic and Income Profile

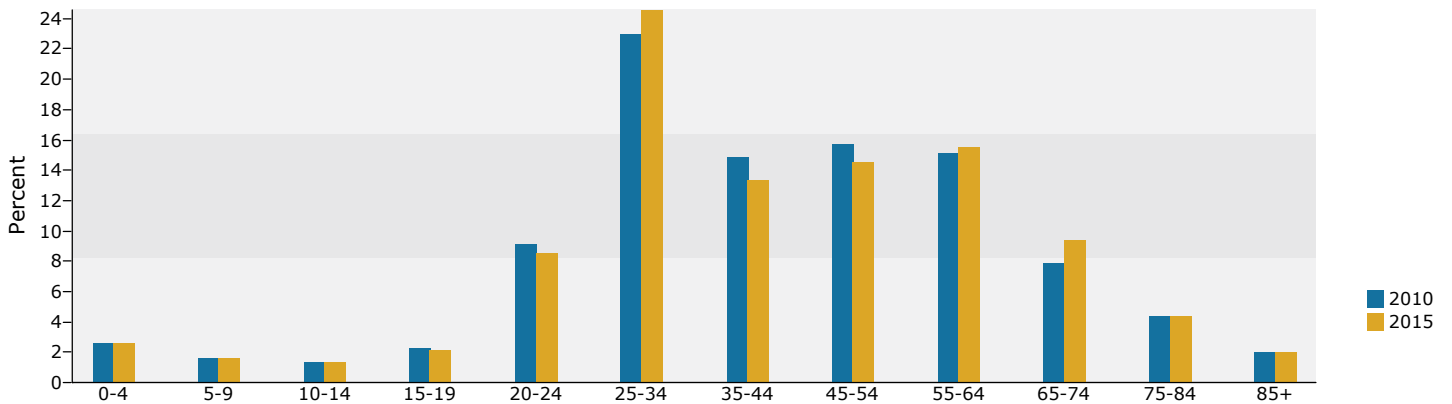
224-28 E Ontario St, Chicago, IL 60611-3951
 Ring: 1 mile radius

Prepared by James Ascot
 Latitude: 41.893511
 Longitude: -87.622035

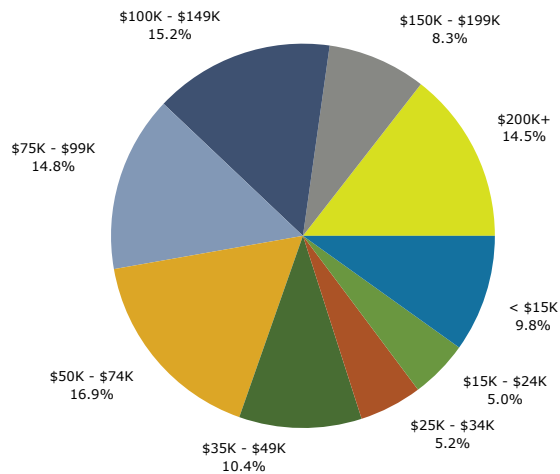
Trends 2010-2015



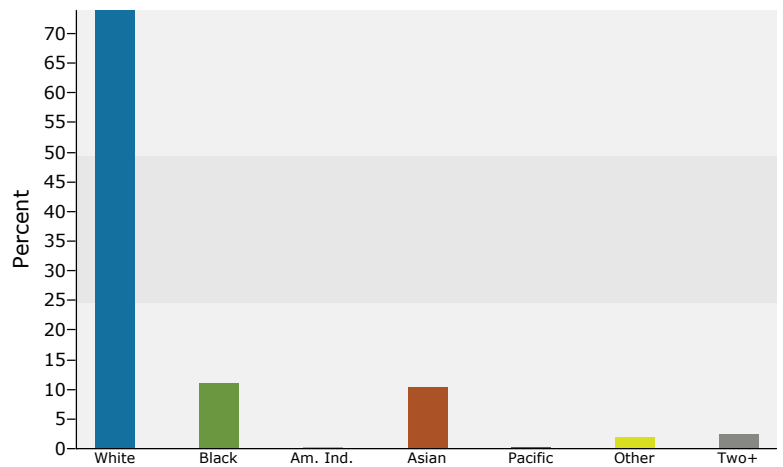
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 7.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Demographic and Income Profile

224-28 E Ontario St, Chicago, IL 60611-3951
 Ring: 3 miles radius

Prepared by James Ascot

Latitude: 41.893511
 Longitude: -87.622035

Summary	2000		2010		2015	
Population	235,059		276,752		286,671	
Households	126,742		148,289		153,869	
Families	42,622		49,119		49,972	
Average Household Size	1.78		1.78		1.78	
Owner Occupied Housing Units	47,551		58,927		61,372	
Renter Occupied Housing Units	79,191		89,361		92,497	
Median Age	33.0		34.4		34.3	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	0.71%		0.27%		0.76%	
Households	0.74%		0.27%		0.78%	
Families	0.34%		0.07%		0.64%	
Owner HHS	0.82%		0.32%		0.82%	
Median Household Income	4.65%		2.76%		2.36%	

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	20,958	16.5%	19,498	13.2%	14,768	9.6%
\$15,000 - \$24,999	10,380	8.2%	9,631	6.5%	7,277	4.7%
\$25,000 - \$34,999	11,047	8.7%	8,862	6.0%	6,576	4.3%
\$35,000 - \$49,999	16,925	13.4%	15,336	10.3%	11,273	7.3%
\$50,000 - \$74,999	21,285	16.8%	26,312	17.7%	27,843	18.1%
\$75,000 - \$99,999	12,821	10.1%	21,729	14.7%	17,874	11.6%
\$100,000 - \$149,999	14,820	11.7%	20,137	13.6%	30,884	20.1%
\$150,000 - \$199,999	7,028	5.5%	10,078	6.8%	15,473	10.1%
\$200,000+	11,466	9.0%	16,674	11.2%	21,869	14.2%

	2000		2010		2015	
Median Household Income	\$53,893		\$68,685		\$86,220	
Average Household Income	\$89,640		\$103,715		\$124,457	
Per Capita Income	\$48,863		\$56,310		\$67,610	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,812	4.6%	13,048	4.7%	13,452	4.7%
5 - 9	9,018	3.8%	10,112	3.7%	10,544	3.7%
10 - 14	7,700	3.3%	8,492	3.1%	9,112	3.2%
15 - 19	9,902	4.2%	12,077	4.4%	11,403	4.0%
20 - 24	23,939	10.2%	28,607	10.3%	28,101	9.8%
25 - 34	68,538	29.2%	69,700	25.2%	75,070	26.2%
35 - 44	37,733	16.1%	41,393	15.0%	38,577	13.5%
45 - 54	27,506	11.7%	35,947	13.0%	35,699	12.5%
55 - 64	18,463	7.9%	29,502	10.7%	32,114	11.2%
65 - 74	11,637	5.0%	14,787	5.3%	18,995	6.6%
75 - 84	7,118	3.0%	8,692	3.1%	8,965	3.1%
85+	2,692	1.1%	4,396	1.6%	4,638	1.6%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	157,127	66.8%	170,242	61.5%	172,800	60.3%
Black Alone	42,700	18.2%	55,398	20.0%	56,049	19.6%
American Indian Alone	600	0.3%	920	0.3%	1,067	0.4%
Asian Alone	14,501	6.2%	21,689	7.8%	24,767	8.6%
Pacific Islander Alone	173	0.1%	325	0.1%	358	0.1%
Some Other Race Alone	14,721	6.3%	20,658	7.5%	23,208	8.1%
Two or More Races	5,236	2.2%	7,520	2.7%	8,421	2.9%
Hispanic Origin (Any Race)	31,089	13.2%	45,608	16.5%	51,871	18.1%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

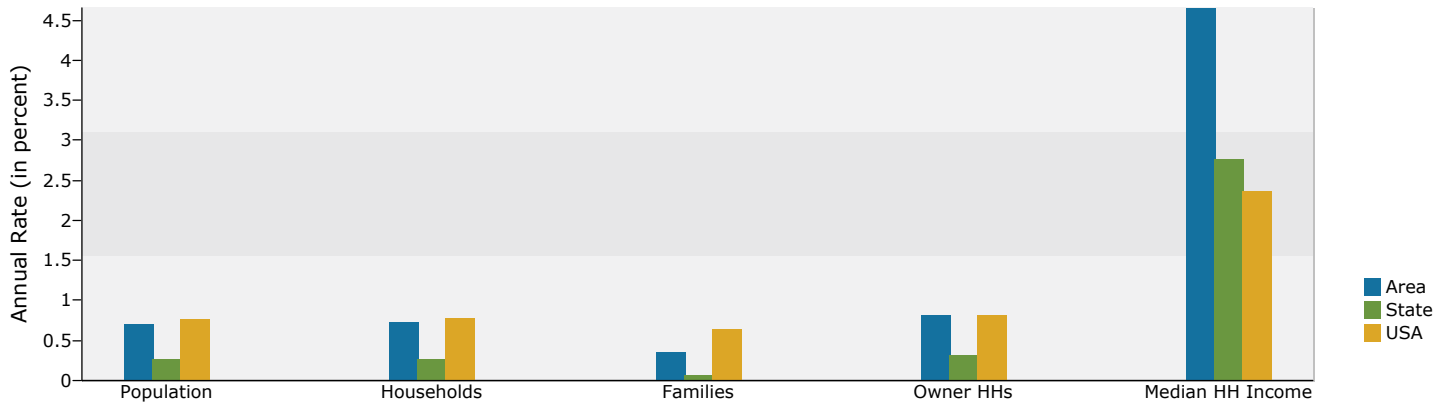


Demographic and Income Profile

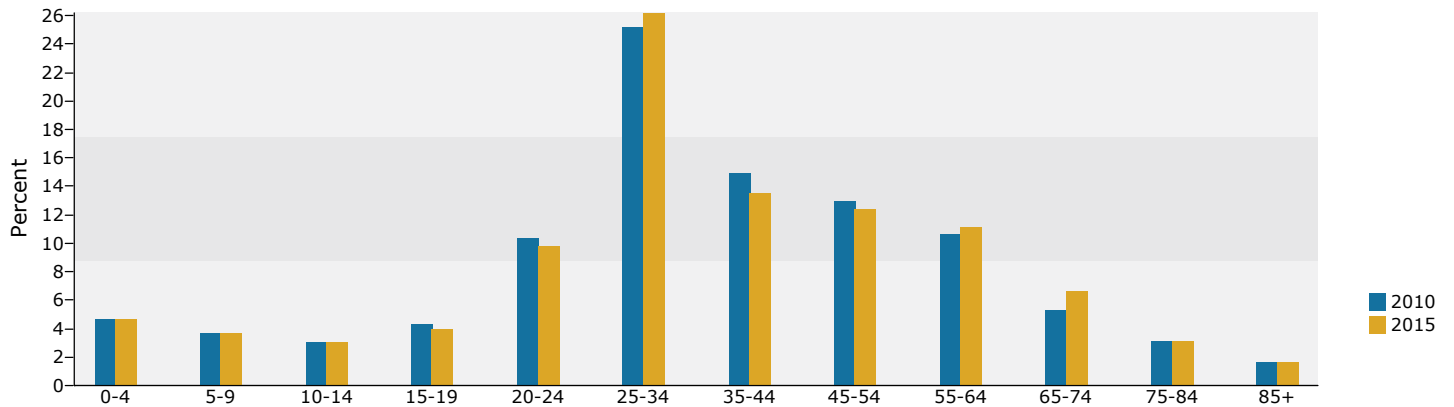
224-28 E Ontario St, Chicago, IL 60611-3951
 Ring: 3 miles radius

Prepared by James Ascot
 Latitude: 41.893511
 Longitude: -87.622035

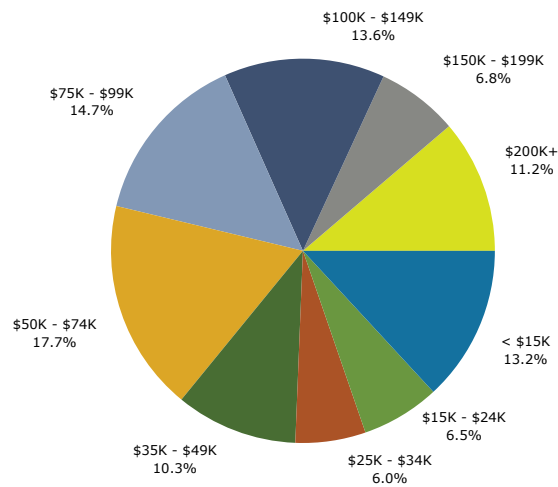
Trends 2010-2015



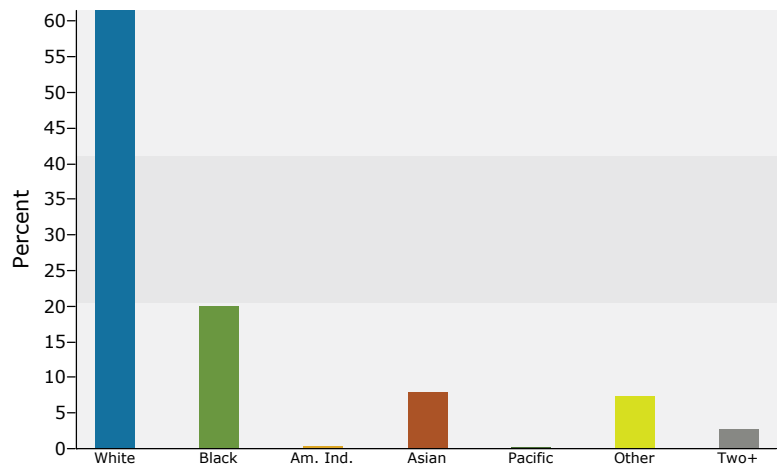
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 16.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Demographic and Income Profile

224-28 E Ontario St, Chicago, IL 60611-3951
 Ring: 5 miles radius

Prepared by James Ascot

Latitude: 41.893511
 Longitude: -87.622035

Summary	2000		2010		2015	
Population	672,177		718,382		728,728	
Households	305,323		329,607		335,137	
Families	128,603		134,700		134,389	
Average Household Size	2.13		2.11		2.10	
Owner Occupied Housing Units	101,742		116,414		118,576	
Renter Occupied Housing Units	203,581		213,193		216,561	
Median Age	31.1		32.1		32.1	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	0.29%		0.27%		0.76%	
Households	0.33%		0.27%		0.78%	
Families	-0.05%		0.07%		0.64%	
Owner HHS	0.37%		0.32%		0.82%	
Median Household Income	3.97%		2.76%		2.36%	
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	59,155	19.4%	49,881	15.1%	38,876	11.6%
\$15,000 - \$24,999	31,669	10.4%	26,751	8.1%	21,086	6.3%
\$25,000 - \$34,999	32,998	10.8%	24,915	7.6%	19,512	5.8%
\$35,000 - \$49,999	44,817	14.7%	40,537	12.3%	30,937	9.2%
\$50,000 - \$74,999	50,569	16.6%	59,956	18.2%	64,608	19.3%
\$75,000 - \$99,999	29,033	9.5%	48,356	14.7%	40,757	12.2%
\$100,000 - \$149,999	28,358	9.3%	38,203	11.6%	61,138	18.2%
\$150,000 - \$199,999	11,724	3.8%	15,848	4.8%	25,366	7.6%
\$200,000+	17,184	5.6%	25,109	7.6%	32,809	9.8%
Median Household Income	\$44,031		\$58,466		\$71,041	
Average Household Income	\$70,327		\$85,491		\$102,645	
Per Capita Income	\$32,354		\$39,738		\$47,781	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	42,094	6.3%	46,040	6.4%	46,760	6.4%
5 - 9	39,127	5.8%	37,908	5.3%	38,789	5.3%
10 - 14	34,213	5.1%	31,392	4.4%	33,250	4.6%
15 - 19	37,252	5.5%	40,176	5.6%	34,846	4.8%
20 - 24	68,048	10.1%	74,979	10.4%	73,305	10.1%
25 - 34	178,069	26.5%	171,518	23.9%	181,884	25.0%
35 - 44	102,236	15.2%	103,320	14.4%	95,956	13.2%
45 - 54	70,149	10.4%	84,781	11.8%	82,002	11.3%
55 - 64	44,368	6.6%	63,894	8.9%	69,110	9.5%
65 - 74	30,505	4.5%	33,878	4.7%	41,944	5.8%
75 - 84	19,028	2.8%	20,537	2.9%	20,587	2.8%
85+	7,089	1.1%	9,960	1.4%	10,295	1.4%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	368,464	54.8%	372,251	51.8%	370,559	50.9%
Black Alone	145,204	21.6%	151,510	21.1%	149,288	20.5%
American Indian Alone	2,571	0.4%	3,283	0.5%	3,562	0.5%
Asian Alone	41,394	6.2%	52,275	7.3%	56,686	7.8%
Pacific Islander Alone	535	0.1%	765	0.1%	797	0.1%
Some Other Race Alone	96,099	14.3%	116,181	16.2%	124,177	17.0%
Two or More Races	17,911	2.7%	22,117	3.1%	23,659	3.2%
Hispanic Origin (Any Race)	175,661	26.1%	216,414	30.1%	232,847	32.0%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

December 13, 2010

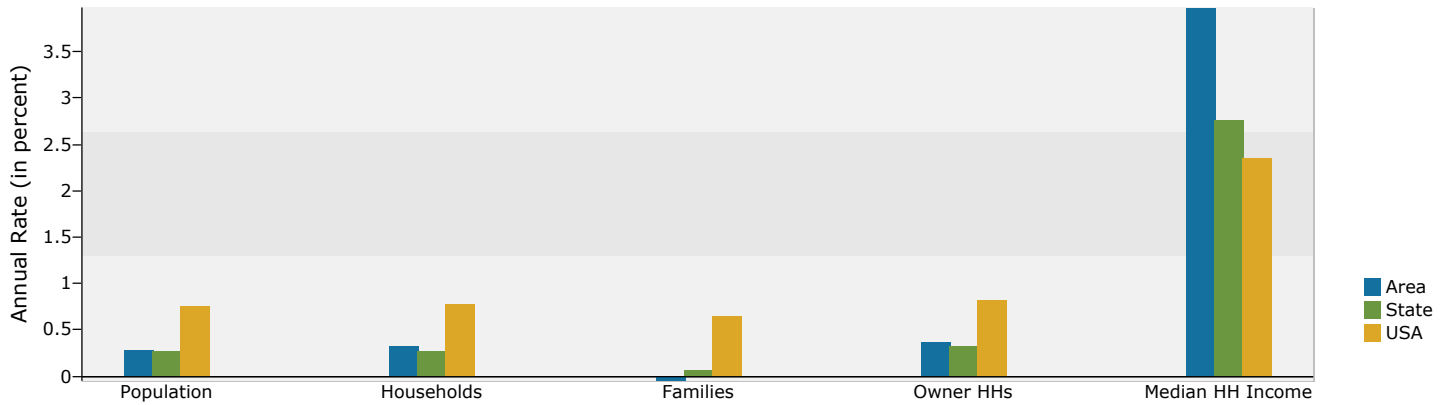


Demographic and Income Profile

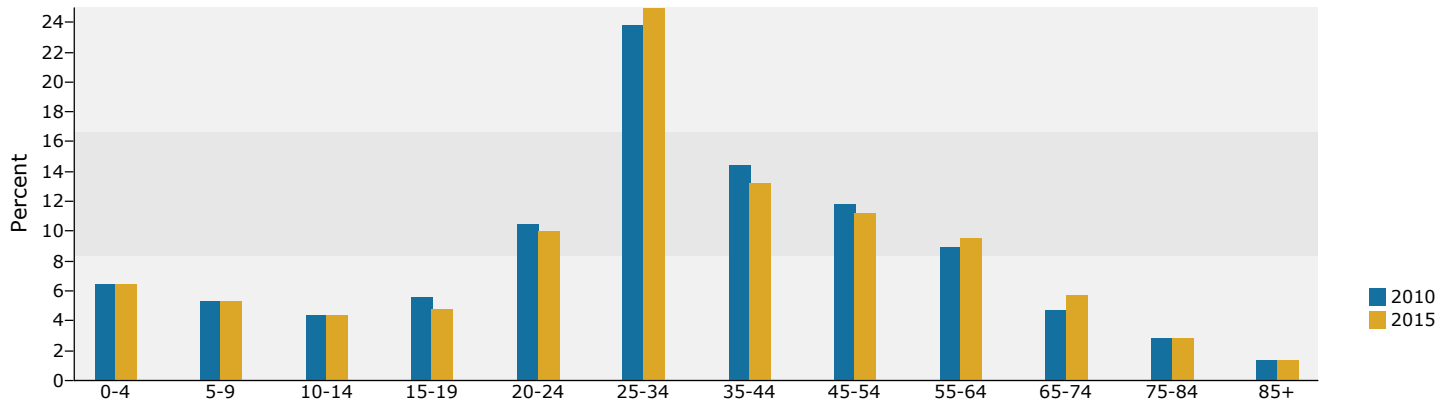
224-28 E Ontario St, Chicago, IL 60611-3951
 Ring: 5 miles radius

Prepared by James Ascot
 Latitude: 41.893511
 Longitude: -87.622035

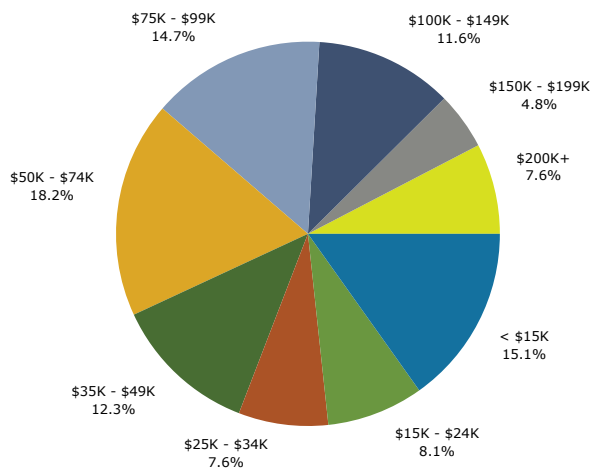
Trends 2010-2015



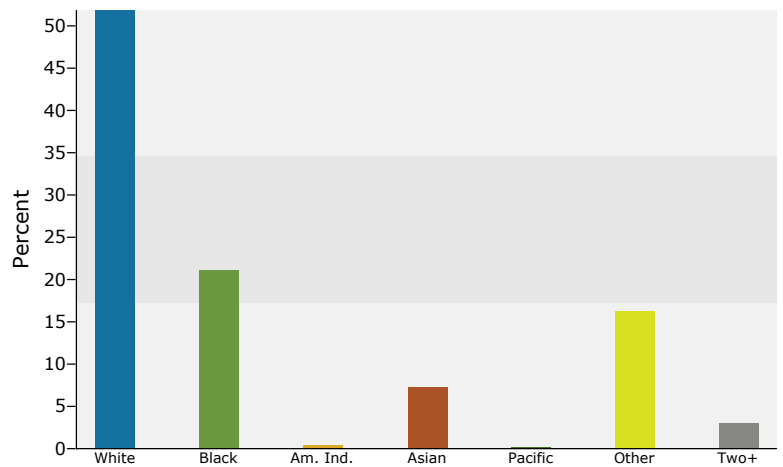
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 30.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.






224-28 E Ontario St, Chicago...

Market Profile

Prepared by James AscotJames Ascot

Latitude: 41.893511
Longitude: -87.622035

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	58,670	235,059	672,177
2000 Group Quarters	2,336	9,376	20,341
2010 Total Population	68,804	276,752	718,382
2015 Total Population	72,268	286,671	728,728
2010 - 2015 Annual Rate	0.99%	0.71%	0.29%
 2000 Households	38,505	126,742	305,323
2000 Average Household Size	1.46	1.78	2.13
2010 Households	44,907	148,289	329,607
2010 Average Household Size	1.47	1.78	2.11
2015 Households	47,055	153,869	335,137
2015 Average Household Size	1.48	1.78	2.1
2010 - 2015 Annual Rate	0.94%	0.74%	0.33%
2000 Families	10,735	42,622	128,603
2000 Average Family Size	2.35	2.81	3.21
2010 Families	12,177	49,119	134,700
2010 Average Family Size	2.38	2.82	3.2
2015 Families	12,515	49,972	134,389
2015 Average Family Size	2.4	2.84	3.21
2010 - 2015 Annual Rate	0.55%	0.34%	-0.05%
 2000 Housing Units	43,675	140,977	337,448
Owner Occupied Housing Units	37.0%	33.7%	30.1%
Renter Occupied Housing Units	51.2%	56.2%	60.3%
Vacant Housing Units	11.8%	10.0%	9.5%
2010 Housing Units	51,950	168,575	373,332
Owner Occupied Housing Units	37.1%	35.0%	31.2%
Renter Occupied Housing Units	49.4%	53.0%	57.1%
Vacant Housing Units	13.6%	12.0%	11.7%
2015 Housing Units	54,976	176,658	384,101
Owner Occupied Housing Units	36.8%	34.7%	30.9%
Renter Occupied Housing Units	48.8%	52.4%	56.4%
Vacant Housing Units	14.4%	12.9%	12.7%
Median Household Income			
2000	\$61,172	\$53,893	\$44,031
2010	\$78,581	\$68,685	\$58,466
2015	\$103,027	\$86,220	\$71,041
Median Home Value			
2000	\$264,663	\$264,509	\$227,380
2010	\$359,224	\$351,234	\$308,975
2015	\$438,329	\$417,420	\$361,655
Per Capita Income			
2000	\$68,782	\$48,863	\$32,354
2010	\$79,519	\$56,310	\$39,738
2015	\$95,730	\$67,610	\$47,781
Median Age			
2000	38.6	33.0	31.1
2010	41.4	34.4	32.1
2015	41.6	34.3	32.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.




224-28 E Ontario St, Chicago...

Market Profile

Prepared by James AscotJames Ascot

Latitude: 41.893511
Longitude: -87.622035

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Income			
 Household Income Base	38,496	126,730	305,507
< \$15,000	13.5%	16.5%	19.4%
\$15,000 - \$24,999	6.7%	8.2%	10.4%
\$25,000 - \$34,999	7.9%	8.7%	10.8%
\$35,000 - \$49,999	13.4%	13.4%	14.7%
\$50,000 - \$74,999	17.5%	16.8%	16.6%
\$75,000 - \$99,999	10.5%	10.1%	9.5%
\$100,000 - \$149,999	12.5%	11.7%	9.3%
\$150,000 - \$199,999	6.6%	5.5%	3.8%
\$200,000+	11.4%	9.0%	5.6%
Average Household Income	\$103,621	\$89,640	\$70,327
2010 Households by Income			
Household Income Base	44,903	148,257	329,556
< \$15,000	9.8%	13.2%	15.1%
\$15,000 - \$24,999	5.0%	6.5%	8.1%
\$25,000 - \$34,999	5.2%	6.0%	7.6%
\$35,000 - \$49,999	10.4%	10.3%	12.3%
\$50,000 - \$74,999	16.9%	17.7%	18.2%
\$75,000 - \$99,999	14.8%	14.7%	14.7%
\$100,000 - \$149,999	15.2%	13.6%	11.6%
\$150,000 - \$199,999	8.3%	6.8%	4.8%
\$200,000+	14.5%	11.2%	7.6%
Average Household Income	\$121,134	\$103,715	\$85,491
2015 Households by Income			
Household Income Base	47,053	153,837	335,089
< \$15,000	6.4%	9.6%	11.6%
\$15,000 - \$24,999	3.4%	4.7%	6.3%
\$25,000 - \$34,999	3.3%	4.3%	5.8%
\$35,000 - \$49,999	6.4%	7.3%	9.2%
\$50,000 - \$74,999	17.1%	18.1%	19.3%
\$75,000 - \$99,999	11.2%	11.6%	12.2%
\$100,000 - \$149,999	21.8%	20.1%	18.2%
\$150,000 - \$199,999	11.9%	10.1%	7.6%
\$200,000+	18.5%	14.2%	9.8%
Average Household Income	\$146,289	\$124,457	\$102,645
2000 Owner Occupied HUs by Value			
Total	16,243	47,663	101,850
<\$50,000	0.6%	0.9%	1.9%
\$50,000 - 99,999	6.4%	5.0%	9.4%
\$100,000 - 149,999	12.3%	11.6%	15.0%
\$150,000 - 199,999	17.2%	17.0%	17.5%
\$200,000 - \$299,999	21.1%	23.4%	21.9%
\$300,000 - 499,999	21.9%	22.6%	20.4%
\$500,000 - 999,999	13.6%	14.3%	11.0%
\$1,000,000+	6.9%	5.2%	3.0%
Average Home Value	\$367,566	\$358,958	\$303,814
2000 Specified Renter Occupied HUs by Contract Rent			
Total	22,304	79,034	203,232
With Cash Rent	98.6%	98.5%	98.3%
No Cash Rent	1.4%	1.5%	1.7%
Median Rent	\$1,013	\$804	\$645
Average Rent	\$1,060	\$863	\$719

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.




224-28 E Ontario St, Chicago...

Market Profile

Prepared by James AscotJames Ascot

Latitude: 41.893511
Longitude: -87.622035

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	58,669	235,058	672,178
Age 0 - 4	2.5%	4.6%	6.3%
Age 5 - 9	1.6%	3.8%	5.8%
Age 10 - 14	1.4%	3.3%	5.1%
Age 15 - 19	2.1%	4.2%	5.5%
Age 20 - 24	8.5%	10.2%	10.1%
Age 25 - 34	26.9%	29.2%	26.5%
Age 35 - 44	17.3%	16.1%	15.2%
Age 45 - 54	14.6%	11.7%	10.4%
Age 55 - 64	11.8%	7.9%	6.6%
Age 65 - 74	7.5%	5.0%	4.5%
Age 75 - 84	4.3%	3.0%	2.8%
Age 85+	1.5%	1.1%	1.1%
Age 18+	93.8%	86.4%	79.9%
2010 Population by Age			
Total	68,807	276,753	718,383
Age 0 - 4	2.6%	4.7%	6.4%
Age 5 - 9	1.6%	3.7%	5.3%
Age 10 - 14	1.3%	3.1%	4.4%
Age 15 - 19	2.3%	4.4%	5.6%
Age 20 - 24	9.1%	10.3%	10.4%
Age 25 - 34	23.0%	25.2%	23.9%
Age 35 - 44	14.9%	15.0%	14.4%
Age 45 - 54	15.7%	13.0%	11.8%
Age 55 - 64	15.1%	10.7%	8.9%
Age 65 - 74	7.9%	5.3%	4.7%
Age 75 - 84	4.4%	3.1%	2.9%
Age 85+	2.0%	1.6%	1.4%
Age 18+	93.5%	86.6%	81.0%
2015 Population by Age			
Total	72,269	286,670	728,727
Age 0 - 4	2.6%	4.7%	6.4%
Age 5 - 9	1.6%	3.7%	5.3%
Age 10 - 14	1.4%	3.2%	4.6%
Age 15 - 19	2.1%	4.0%	4.8%
Age 20 - 24	8.5%	9.8%	10.1%
Age 25 - 34	24.6%	26.2%	25.0%
Age 35 - 44	13.3%	13.5%	13.2%
Age 45 - 54	14.5%	12.5%	11.3%
Age 55 - 64	15.5%	11.2%	9.5%
Age 65 - 74	9.4%	6.6%	5.8%
Age 75 - 84	4.4%	3.1%	2.8%
Age 85+	2.1%	1.6%	1.4%
Age 18+	93.6%	86.7%	81.2%
2000 Population by Sex			
Males	47.6%	49.0%	49.5%
Females	52.4%	51.0%	50.5%
2010 Population by Sex			
Males	48.1%	49.2%	49.7%
Females	51.9%	50.8%	50.3%
2015 Population by Sex			
Males	48.4%	49.3%	49.8%
Females	51.6%	50.7%	50.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.





224-28 E Ontario St, Chicago...

Market Profile

Prepared by James AscotJames Ascot

Latitude: 41.893511
Longitude: -87.622035

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	58,670	235,058	672,178
White Alone	78.1%	66.8%	54.8%
Black Alone	10.7%	18.2%	21.6%
American Indian Alone	0.2%	0.3%	0.4%
Asian or Pacific Islander Alone	8.1%	6.2%	6.2%
Some Other Race Alone	1.1%	6.3%	14.3%
Two or More Races	1.8%	2.2%	2.7%
Hispanic Origin	4.2%	13.2%	26.1%
Diversity Index	42.3	62.7	78.5
2010 Population by Race/Ethnicity			
Total	68,804	276,752	718,382
White Alone	73.9%	61.5%	51.8%
Black Alone	11.0%	20.0%	21.1%
American Indian Alone	0.3%	0.3%	0.5%
Asian or Pacific Islander Alone	10.5%	8.0%	7.4%
Some Other Race Alone	1.9%	7.5%	16.2%
Two or More Races	2.3%	2.7%	3.1%
Hispanic Origin	7.0%	16.5%	30.1%
Diversity Index	50.6	69.2	81.6
2015 Population by Race/Ethnicity			
Total	72,268	286,670	728,728
White Alone	72.6%	60.3%	50.9%
Black Alone	10.5%	19.6%	20.5%
American Indian Alone	0.4%	0.4%	0.5%
Asian or Pacific Islander Alone	11.7%	8.8%	7.9%
Some Other Race Alone	2.3%	8.1%	17.0%
Two or More Races	2.6%	2.9%	3.2%
Hispanic Origin	8.4%	18.1%	32.0%
Diversity Index	53.3	71.2	82.7
2000 Population 3+ by School Enrollment			
 Total	57,684	227,986	645,429
Enrolled in Nursery/Preschool	0.8%	1.2%	1.6%
Enrolled in Kindergarten	0.3%	0.8%	1.2%
Enrolled in Grade 1-8	2.4%	6.0%	9.3%
Enrolled in Grade 9-12	1.1%	2.7%	4.1%
Enrolled in College	7.1%	7.8%	6.6%
Enrolled in Grad/Prof School	7.3%	5.5%	3.9%
Not Enrolled in School	81.2%	75.9%	73.2%
2010 Population 25+ by Educational Attainment			
Total	57,104	204,415	487,889
Less than 9th Grade	1.4%	4.6%	9.1%
9th - 12th Grade, No Diploma	2.2%	4.9%	8.1%
High School Graduate	8.5%	10.5%	15.2%
Some College, No Degree	13.4%	12.3%	13.0%
Associate Degree	4.4%	4.1%	4.4%
Bachelor's Degree	33.4%	34.0%	28.7%
Graduate/Professional Degree	36.6%	29.5%	21.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.






224-28 E Ontario St, Chicago...

Market Profile

Prepared by James AscotJames Ascot

Latitude: 41.893511
Longitude: -87.622035

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Population 15+ by Marital Status			
 Total	64,961	245,100	603,042
Never Married	47.8%	52.4%	52.4%
Married	36.3%	33.8%	34.1%
Widowed	4.3%	4.3%	4.8%
Divorced	11.6%	9.5%	8.8%
2000 Population 16+ by Employment Status			
 Total	55,361	206,519	550,607
In Labor Force	73.7%	73.1%	68.4%
Civilian Employed	70.0%	68.5%	62.8%
Civilian Unemployed	3.7%	4.5%	5.5%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	26.3%	26.9%	31.6%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	90.8%	89.3%	86.8%
Civilian Unemployed	9.2%	10.7%	13.2%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	92.5%	91.2%	89.1%
Civilian Unemployed	7.5%	8.8%	10.9%
2000 Females 16+ by Employment Status and Age of Children			
Total	29,076	106,060	280,701
Own Children < 6 Only	3.0%	5.4%	6.8%
Employed/in Armed Forces	1.3%	2.9%	3.4%
Unemployed	0.1%	0.2%	0.4%
Not in Labor Force	1.6%	2.3%	2.9%
Own Children < 6 and 6-17 Only	1.1%	2.7%	4.5%
Employed/in Armed Forces	0.5%	1.2%	1.9%
Unemployed	0.1%	0.3%	0.5%
Not in Labor Force	0.4%	1.2%	2.1%
Own Children 6-17 Only	3.1%	6.8%	10.1%
Employed/in Armed Forces	2.0%	4.0%	5.6%
Unemployed	0.1%	0.5%	0.7%
Not in Labor Force	1.0%	2.3%	3.8%
No Own Children < 18	92.8%	85.2%	78.6%
Employed/in Armed Forces	60.8%	55.9%	47.0%
Unemployed	2.6%	3.0%	3.4%
Not in Labor Force	29.4%	26.3%	28.2%
2010 Employed Population 16+ by Industry			
 Total	42,165	151,842	345,198
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	1.4%	2.1%	2.7%
Manufacturing	4.4%	5.2%	7.1%
Wholesale Trade	2.9%	3.0%	3.1%
Retail Trade	5.6%	6.4%	7.2%
Transportation/Utilities	3.1%	3.3%	4.0%
Information	3.8%	3.8%	3.5%
Finance/Insurance/Real Estate	18.5%	16.4%	13.5%
Services	56.9%	57.0%	56.0%
Public Administration	3.2%	2.9%	3.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.




224-28 E Ontario St, Chicago...

Market Profile

Prepared by James AscotJames Ascot

Latitude: 41.893511
Longitude: -87.622035

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	42,164	151,841	345,201
White Collar	88.2%	82.9%	75.1%
Management/Business/Financial	31.4%	27.2%	22.0%
Professional	35.2%	32.9%	29.7%
Sales	13.4%	13.7%	12.8%
Administrative Support	8.2%	9.1%	10.6%
Services	8.0%	10.4%	13.6%
Blue Collar	3.8%	6.7%	11.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	0.7%	1.4%	2.1%
Installation/Maintenance/Repair	0.5%	0.8%	1.3%
Production	0.9%	2.0%	3.9%
Transportation/Material Moving	1.7%	2.5%	4.0%
2000 Workers 16+ by Means of Transportation to Work			
 Total	38,212	139,302	340,117
Drove Alone - Car, Truck, or Van	27.1%	34.3%	39.0%
Carpooled - Car, Truck, or Van	5.7%	8.4%	11.6%
Public Transportation	30.9%	34.6%	34.0%
Walked	30.1%	16.5%	10.0%
Other Means	1.0%	1.8%	1.8%
Worked at Home	5.1%	4.3%	3.5%
2000 Workers 16+ by Travel Time to Work			
Total	38,211	139,301	340,118
Did Not Work at Home	94.9%	95.7%	96.5%
Less than 5 minutes	2.0%	1.8%	1.5%
5 to 9 minutes	9.7%	7.0%	5.4%
10 to 19 minutes	34.9%	28.5%	21.6%
20 to 24 minutes	15.5%	15.3%	13.9%
25 to 34 minutes	15.1%	20.2%	23.5%
35 to 44 minutes	4.5%	6.0%	8.5%
45 to 59 minutes	5.7%	7.8%	11.0%
60 to 89 minutes	5.1%	6.4%	8.2%
90 or more minutes	2.3%	2.7%	2.9%
Worked at Home	5.1%	4.3%	3.5%
Average Travel Time to Work (in min)	24.3	27.7	31.0
2000 Households by Vehicles Available			
Total	38,548	126,792	305,348
None	42.9%	36.0%	34.2%
1	49.1%	49.2%	47.3%
2	7.2%	12.8%	15.4%
3	0.6%	1.5%	2.4%
4	0.1%	0.2%	0.4%
5+	0.1%	0.2%	0.3%
Average Number of Vehicles Available	0.7	0.8	0.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.





224-28 E Ontario St, Chicago...

Market Profile

Prepared by James AscotJames Ascot

Latitude: 41.893511
Longitude: -87.622035

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	38,506	126,741	305,324
Family Households	27.9%	33.6%	42.1%
Married-couple Family	23.5%	24.1%	26.5%
With Related Children	3.7%	7.4%	11.5%
Other Family (No Spouse)	4.4%	9.5%	15.6%
With Related Children	2.0%	5.7%	9.9%
Nonfamily Households	72.1%	66.4%	57.9%
Householder Living Alone	64.8%	54.3%	45.2%
Householder Not Living Alone	7.3%	12.1%	12.7%
Households with Related Children	5.8%	13.1%	21.4%
Households with Persons 65+	16.2%	13.5%	14.7%
2000 Households by Size			
Total	38,505	126,742	305,323
1 Person Household	64.8%	54.3%	45.2%
2 Person Household	28.4%	29.3%	28.3%
3 Person Household	4.2%	8.1%	11.0%
4 Person Household	1.7%	4.5%	7.2%
5 Person Household	0.5%	2.1%	4.2%
6 Person Household	0.2%	1.0%	2.1%
7+ Person Household	0.1%	0.8%	2.0%
2000 Households by Year Householder Moved In			
Total	38,550	126,792	305,348
Moved in 1999 to March 2000	33.7%	32.1%	29.3%
Moved in 1995 to 1998	35.5%	37.0%	35.5%
Moved in 1990 to 1994	13.3%	12.7%	13.5%
Moved in 1980 to 1989	10.2%	10.1%	10.8%
Moved in 1970 to 1979	5.3%	5.2%	5.9%
Moved in 1969 or Earlier	2.0%	2.9%	5.0%
Median Year Householder Moved In	1997	1997	1997
2000 Housing Units by Units in Structure			
 Total	43,615	140,874	337,606
1, Detached	0.9%	4.0%	7.0%
1, Attached	1.2%	5.4%	4.4%
2	0.6%	6.1%	13.6%
3 or 4	1.2%	10.2%	16.5%
5 to 9	1.7%	8.2%	10.9%
10 to 19	1.8%	4.1%	4.8%
20+	92.6%	61.9%	42.7%
Mobile Home	0.0%	0.0%	0.1%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	43,620	140,953	337,543
1999 to March 2000	2.9%	2.6%	1.9%
1995 to 1998	4.2%	5.0%	3.9%
1990 to 1994	9.2%	5.1%	3.5%
1980 to 1989	19.3%	12.1%	7.2%
1970 to 1979	19.5%	15.0%	10.8%
1969 or Earlier	44.9%	60.3%	72.7%
Median Year Structure Built	1973	1963	1951

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



224-28 E Ontario St, Chicago...

Market Profile

Prepared by James AscotJames Ascot

Latitude: 41.893511
Longitude: -87.622035

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	Metro Renters	Metro Renters	Metro Renters
2.	Laptops and Lattes	Laptops and Lattes	Laptops and Lattes
3.	Social Security Set	Trendsetters	Trendsetters



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$143,168,185	\$405,050,312	\$742,908,720
Average Spent	\$3,188.10	\$2,731.49	\$2,253.92
Spending Potential Index	133	114	94
Computers & Accessories: Total \$	\$18,533,176	\$52,492,124	\$96,089,930
Average Spent	\$412.70	\$353.99	\$291.53
Spending Potential Index	188	161	132
Education: Total \$	\$99,721,629	\$282,950,318	\$510,454,322
Average Spent	\$2,220.63	\$1,908.10	\$1,548.68
Spending Potential Index	182	156	127
Entertainment/Recreation: Total \$	\$250,873,581	\$707,479,654	\$1,289,962,401
Average Spent	\$5,586.51	\$4,770.95	\$3,913.64
Spending Potential Index	173	148	121
Food at Home: Total \$	\$354,986,726	\$1,017,583,802	\$1,895,502,954
Average Spent	\$7,904.93	\$6,862.17	\$5,750.80
Spending Potential Index	177	153	129
Food Away from Home: Total \$	\$264,828,350	\$751,342,837	\$1,380,942,201
Average Spent	\$5,897.26	\$5,066.75	\$4,189.66
Spending Potential Index	183	157	130
Health Care: Total \$	\$250,847,413	\$713,155,405	\$1,310,396,258
Average Spent	\$5,585.93	\$4,809.23	\$3,975.63
Spending Potential Index	150	129	107
HH Furnishings & Equipment: Total \$	\$141,440,685	\$396,799,217	\$722,423,782
Average Spent	\$3,149.64	\$2,675.85	\$2,191.77
Spending Potential Index	153	130	106
Investments: Total \$	\$133,715,369	\$366,664,987	\$650,213,522
Average Spent	\$2,977.61	\$2,472.64	\$1,972.69
Spending Potential Index	171	142	113
Retail Goods: Total \$	\$1,794,171,735	\$5,082,659,679	\$9,334,978,801
Average Spent	\$39,953.05	\$34,275.37	\$28,321.54
Spending Potential Index	161	138	114
Shelter: Total \$	\$1,349,471,784	\$3,818,481,803	\$7,025,026,675
Average Spent	\$30,050.37	\$25,750.27	\$21,313.34
Spending Potential Index	190	163	135
TV/Video/Audio: Total \$	\$99,142,523	\$281,317,227	\$515,463,882
Average Spent	\$2,207.73	\$1,897.09	\$1,563.87
Spending Potential Index	178	153	126
Travel: Total \$	\$148,042,689	\$415,480,542	\$755,786,889
Average Spent	\$3,296.65	\$2,801.83	\$2,292.99
Spending Potential Index	174	148	121
Vehicle Maintenance & Repairs: Total \$	\$71,970,692	\$204,531,978	\$376,261,967
Average Spent	\$1,602.66	\$1,379.28	\$1,141.55
Spending Potential Index	170	146	121

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.